



German startup Infinity Maps offers solution against information chaos in the workplace

Complexity as innovation booster: The online tool for knowledge management is based on the research project of co-founder Dr. Heiko Haller. For the first time, it combines the advantages of a mind map, white board, note app and database.

Infinity Maps GmbH has launched its eponymous software for personal and organizational knowledge management. Co-founder and CEO Johannes Grenzemann is pleased with the release: "Today, medium-sized companies have their knowledge distributed over 50 tools on average. With Infinity Maps, we want to provide a standard tool with which knowledge workers can maintain control over complex topics and develop creative solutions."

Deep Knowledge Maps

Individual users and companies create large, zoomable knowledge maps. The software makes use of our distinct sense of orientation and our visual memory: large amounts of information, interconnected topics and complex processes are visually depicted and spatially structured.

Software based on an award-winning scientific method

The web app is based on the iMapping method and the corresponding software prototype, which co-founder Dr. Heiko Haller developed during a long-term EU research project. The iMapping method combines four basic principles for structuring information that are mutually exclusive in previously established methods:

- **Structure:** Flexible spatial arrangement of information
- **Hierarchy:** Working in depth by organizing information on multiple levels
- **Interconnectedness:** Easy-to-grasp cross-references, even for heavily interconnected topics
- **Scalability:** Arbitrarily large collections of information, without losing the overview

Startup

Infinity Maps GmbH was founded in 2020, with Dr. Heiko Haller, Johannes Grenzemann and Robin Lutz driving the concept of a central knowledge platform with their experience as a psychologist, business information scientist and mathematician.

Scientist and entrepreneur Prof. Dr. Michael Feindt supported the newly founded startup with venture capital: "Growing complexity and scattered data pose an increasing challenge for knowledge workers across all industries. An application that allows individual solutions for these demands has potential for the future."

Infinity Maps is a member of CyberForum, the largest regionally active high-tech.entrepreneur.network. in Europe.

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Pricing & Plans

Free | Pro: 7,99 €/month | Unlimited: 14,99 €/month

Enterprise & Team: Upon request

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Press kit available for download:

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